

# The Rise of Mobile Technology in Manufacturing

MOBILE TECHNOLOGY IS GROWING RAPIDLY ACROSS EVERY INDUSTRY

**72%**

more devices managed in the enterprise from 2014 to 2015

**33%**

predicted growth of mobility in manufacturing through 2017



**MANUFACTURING CEOs HAVE TAKEN NOTE**

Mobility is their top technology priority

**73%**

of industrial manufacturing CEOs see mobile technologies as being strategically important

THEY'RE TURNING TO MOBILE TECHNOLOGY FOR A SMARTER, SAFER, MORE EFFICIENT WORKPLACE

**50%**

More than 50% of manufacturers surveyed want real-time messaging between machines and people

**86%**

86% want reliable communications to help them improve worker safety

**42 min**

Manufacturers who incorporate mobile applications into their processes saved a daily average of 42 minutes per employee



AND TO INCREASE EMPLOYEE AVAILABILITY

**75%** of manufacturers surveyed replied that being able to reach workers anywhere was important

BUT THE ADVANTAGES OF MOBILE MANUFACTURING DON'T STOP THERE

Forward-thinking companies are implementing mobile technology to reap benefits like:



Mobile inventory management and asset tracking



Faster maintenance and repair response



Improved quality control



Accurate labor tracking



Real-time fleet management



More effective field sales



DEVELOPING YOUR OWN CUSTOM APP COULD BE THE KEY TO INCREASED PERFORMANCE

**80%**

of manufacturing companies developed mobile apps in 2013

Enterprise mobility apps have been shown to boost productivity by

**5-10%**



Organizations that have the ability to act on real-time data and communicate in real time are more competitive and get a better ROI. Want to bring mobility to your business? Want to develop your own app? **The SMS Group can help.**

Contact us on our [website](#) or call **937-498-2700**.



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data collection integration

Sources:

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