

Press Release:



**FOR IMMEDIATE RELEASE**  
**Contact: Kathy Vogler, Marketing**  
**(937) 498-7080 Ext. 2037**  
**[kvogler@thesmsgroup.com](mailto:kvogler@thesmsgroup.com)**  
**<http://www.thesmsgroup.com>**

**[www.newhorizons.com](http://www.newhorizons.com)**

## **THE SMS GROUP PARTNERS WITH NEW HORIZONS COMPUTER LEARNING CENTERS TO PROVIDE TECHNOLOGY LEARNING RESOURCES AND CERTIFICATION SOURCE.**

**Sidney, OH, October 2006** – The SMS Group has partnered with New Horizons Computer Learning Centers to provide an additional technology learning resource for their customers. For over 20 years, New Horizons Computer Learning Centers have provided solutions to help organizations achieve business results such as increasing productivity and efficiencies, driving revenue and reducing costs.

New Horizons delivers range and depth of content-centered learning solutions with a unique integrated learning approach that encompasses training, reinforcement, support and validation. “We’re pleased to partner with New Horizons,” Mark Winner, VP, The SMS Group “and we feel their commitment to IT education matches ours. They offer courses and certifications for our primary partners including Microsoft, Cisco and Citrix and other very important learning courses such as Help Desk, Computer Applications and Information Security. Our customers will definitely benefit from this partnership.”

“Untrained users are costly to our customers and they are a drain on support resources. We feel our customers will be able to find the proper balance between necessary and required training for upcoming deployments and critical application usage through our recommendations and consultations with New Horizons” continued Mark Winner. “We’ll be able to suggest the precise courses they should consider during upgrades and integrations as we assess our customers’ training needs.”

To learn more about New Horizons or to review their current course schedule, visit their web site: [www.newhorizons.com](http://www.newhorizons.com)

Please contact The SMS Group for more information about New Horizons Computer Learning Centers and other network solutions.